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GUIDE 2014

42KM | Honda 21KM | MSIG 10KM | 5KM | 3KM | 1KM





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- Retail purchases excludes disputed transactions, Balance Transfers, cash advances, cash withdrawals, charges for cash advance or cash withdrawals, annual fees, interest, finance charges, and other such charges.
- 6. Reward points are not applicable for this product.
- 7. The above is merely an excerpt of the Standard Chartered CashBack Gold MasterCard Credit Card Terms and Conditions. For full terms and conditions, please refer to www.sc.com/my

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MESSAGES MAYOR OF KUALA LUMPUR



Welcome Remarks by Y.Bhg Datuk Seri Haji Ahmad Phesal bin Haji Talib Mayor of Kuala Lumpur

Assalamualaikum Warahmatullahi Wabarakatuh

It gives me great pleasure to welcome all the courageous runners at this Standard Chartered KL Marathon 2014. It was indeed an eye-opening experience last year being involved in my first Standard Chartered KL Marathon as the Mayor of Kuala Lumpur, and I'm proud that Kuala Lumpur will once again host the sixth installation of Malaysia's iconic running event this year.

I also wish to take this opportunity to congratulate Dirigo Events Sdn. Bhd., event owner and organiser of the Standard Chartered KL Marathon as well as title sponsor Standard Chartered Bank for their recent achievement. The Marathon has won the Platinum Award under the Events category at the Kuala Lumpur Mayor's Tourism Awards 2014. This is an incredible feat that would not be possible without the synergy and camaraderie of the teams behind the Marathon. Dewan Bandaraya Kuala Lumpur (DBKL) is honoured to play a role in growing this event, along the organisers and all parties involved.

Kuala Lumpur is increasingly becoming home to many sporting events and the Standard Chartered KL Marathon is indeed one of the major events we look forward to on our annual calendar. It is always encouraging to see the City filled with energy and excitement on Race Day, and I'm positive that this year we will witness a livelier atmosphere as we welcome more marathon enthusiasts from around the world.

With the overwhelming support from our local and foreign runners, this Marathon has indeed firmly placed Malaysia as an international venue for sports tourism. We are proud to showcase the beauty of Kuala Lumpur through the Marathon's route so that runners can get to know the City better during the race.

DBKL is truly honoured to be a part of an event that not only nurtures healthy living among Malaysians but brings the nation and our international friends together in the name of Standard Chartered KL Marathon. I take this opportunity to wish all runners and visitors a good race, and an excellent experience of Kuala Lumpur during the Marathon. Good luck to all of you and thank you for keeping the City running with excitement!







Welcome Remarks by Osman Morad Managing Director & Chief Executive Officer Standard Chartered Bank Malaysia

Welcome to the Standard Chartered KL Marathon 2014.

From its humble beginnings in 2009, the marathon is now entering its sixth year and is at the forefront of Malaysia's large-scale sporting calendar.

I would like to extend my heartfelt thanks to all, for it is the combined strength of our partners, sponsors, officials and community that the marathon has become the success it is today. I am proud to say the Standard Chartered KL Marathon recently won the Platinum Award at the KL mayor's Tourism Award 2014.

As title sponsor, it is satisfying to see how the event has grown over the years. Since 2009, we have seen a 170.76% per cent increase

in runners, reaching 35,200 this year. The marathon continues to provide a strong tourism platform, facilitating the visit of 2,535 people from 83 countries. In addition, it is also a great opportunity for the support of charitable causes with over RM 2.4 million in donations raised in the last five years.

Once again, the Standard Chartered KL Marathon begins at Dataran Merdeka, an inspiring location of historical significance for all Malaysians. The start line, in fact, is opposite the building that was in days gone by one of our original branches, but is now home to a museum. On behalf of all of us at Standard Chartered, good luck to all runners and see you at the start line!

MESSAGES MALAYSIA ATHLETICS FEDERATION



Welcome Remarks by Y.Bhg Dato' Zainal Abidin Bin Haji Ahmad, President of Malaysia Athletics Federation

Assalamualaikum Warahmatullahi Wabarakatuh

On behalf of the Malaysia Athletics Federation (MAF), I wish to welcome all participants of the Standard Chartered KL Marathon 2014. It is truly a pleasure to see a bigger crowd of running enthusiasts - this is a true representation of sportsmanship.

MAF aims to regulate, encourage, promote and develop athletes at all levels in Malaysia. Through our efforts and partnerships with various organisations, including the organisers of this iconic race, Dirigo Events Sdn. Bhd., MAF's mission is to increase the number of trained athletes and to ensure the grooming of mental and physical skills of potentials. We truly believe that sporting events are an important contributor to the nation's building process as it brings people together for a common healthy purpose. As the saying goes, a healthy nation is a productive and rich nation.

The Standard Chartered KL Marathon is one such event. The uniqueness of the Marathon

is not only drawing crowds from all walks of life throughout the world but it also represents the mind set and sheer motivation to persevere and achieve. Year after year, the scene gets more inspiring, with a growing number of supporters, not to mention the charity initiatives that comes with it.

It is certainly inspiring to witness the synergies of all parties involved -- from the authorities, to volunteers, sponsors and medical professionals. It is truly amazing just to be involved in this event. MAF would like to also congratulate the organisers of the Standard Chartered KL Marathon, Dirigo Events Sdn. Bhd. for the brilliant job of taking this major event to another level each year it is organised.

Let me end by saying that we, at MAF, have no doubt this event will be even bigger and better next year. Congratulations and thank you.



MESSAGES ORGANISING COMMITTEE



Welcome Remarks by Rainer Biemans
Director of Dirigo Events,
Event owner and organiser of Standard Chartered KL Marathon

Every year, runners look forward to the many marathons taking place in Malaysia, as well as around the world. Preparations begin early and consistently, driving running enthusiasts to surge forward and challenge themselves to achieve their goals.

Despite the increasing trend and multiple marathons that are organised each year, I am proud and thankful for the support we have received through the years for the Standard Chartered KL Marathon. This year, the Marathon reaches its sixth instalment and the organisers have certainly refrained from resting on our laurels, despite our growing success.

Every year, our drive is to progress, bringing runners new experiences to look forward to. This continuous drive has led us to achieve many successes, including now having more than 35,000 participants for Standard Chartered KL Marathon 2014. Our tagline this year is Committed. Confident. Courageous., and it clearly reflects our intention to encourage

the individual and collective commitment to a healthy lifestyle, enhance confidence through the Marathon, and most importantly celebrate the courage of marathon runners.

I also wish to bring to your attention that the Standard Chartered KL Marathon 2013 has earned the Platinum Award for Events under the Kuala Lumpur Mayor's Tourism Awards 2014. This recognition stands as a strong testament to what this major running event is built on – bringing people from around the world together for a common goal.

On behalf of Dirigo Events, I would like to record my thanks to all organisations that are involved for their unwavering support in making the Standard Chartered KL Marathon a great success year after year. May I also wish all runners the best during Race Day, have a wonderful time and most importantly, have an enjoyable race!

Thank You.



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RACE INFORMATION

IAAF, AIMS, MAF, FTKLAA, Kementerian Belia & Sukan Malaysia

Event Owner : Dirigo Events Sdn. Bhd.

Organiser/promoter : Dirigo Events Sdn. Bhd., Dewan Bandaraya Kuala Lumpur.

Sanctioned & Supported by

Start time : 4.30am

Date : Sunday, 12 October 2014

Venue : Dataran Merdeka and the City of Kuala Lumpur

Discipline : Full Marathon (42.195km)

Half Marathon (21.1km)

10km (Speed, Cruise and Leisure)

5km Fun Run Kids Dash

> 3km (10 – 12 year olds) 1km (6 – 9 year olds)



EVENT DAY SCHEDULE

Start Times and Locations

It is recommended that you arrive at your respective start areas at least 20 minutes before the gun goes. If you are not at the start area when the gun is fired, you may not be allowed to start.

Time		Venue
4.00am	Warm-ups for Full Marathon runners	Dataran Merdeka
4.15am	Race technical/Safety announcements	Dataran Merdeka
4.30am	Full Marathon (42.195km)	Dataran Merdeka
5.30am	Warm-ups for Honda Half Marathon	Dataran Merdeka
5.45am	Race technical/Safety announcements	Dataran Merdeka
6.00am	Honda Half Marathon (21.1km)	Dataran Merdeka
6.15am	Warm-ups for MSIG 10km Speed	Jalan Tuanku Abdul Rahman (Jalan TAR)
6.45am	MSIG 10km Speed	Jalan Tuanku Abdul Rahman (Jalan TAR)
7.15am	MSIG 10km Cruise (incl. Corporate, Ministries, Universities Challenge)	Jalan Tuanku Abdul Rahman (Jalan TAR)
7.45am	MSIG 10km Leisure	Jalan Tuanku Abdul Rahman (Jalan TAR)
8.45am	5km Fun Run and Seeing is Believing	Jalan Tuanku Abdul Rahman (Jalan TAR)
8.50am	3km Kids Dash	Royal Selangor Club
8.55am	1km Kids Dash	Royal Selangor Club

ESTIMATED FINISHING TIMES

The following table highlights the times that each winner is expected to cross the finish line. Each runner will have their own estimated finishing time. Be ready to cheer your friends and family on. Runners, remember to flash that winning smile as you cross the finish line!

Full Marathon (42.195km)	6.45am
Honda Half Marathon (21.1km)	7.05am
MSIG 10km Speed	7.20am
MSIG 10km Cruise (incl. Corporate, Ministries and Universities Challenges)	7.55am
MSIG 10km Leisure	8.25am
5km Fun Run and Seeing is Believing	9.15am
3km Kids' Dash	9.10am
1km Kids' Dash	9.05am



2013 WINNERS AND FINISHING TIMES

Full Marathon 42 km (Men - Open)

Rank	Name	Country	Gun Time
1	Kennedy Kiproo Lilan	Kenya	2:19:01
2	Chelimo Luka Kipkemoi	Kenya	2:19:35
3	Kosgei Robert Kilagat	Kenya	2:19:50

Full Marathon 42 km (Women - Open)

Rank	Name	Country	Gun Time
1	Rose Chekurui Kosgei	Kenya	2:41:05
2	Viola Chepleting Bor	Kenya	2:41:26
3	Rose Kerubo Nyangacha	Kenya	2:42:31

Honda Half Marathon 21 km (Men - Open)

Rank	Name	Country	Gun Time
1	Berbard Mwendia Muthoni	Kenya	1:07:26
2	Peter Keter	Kenya	1:07:45
3	James Munyi Maregu	Kenya	1:08:18

Honda Half Marathon 21 km (Women - Open)

Rank	Name		Country	Gun Time
1	Ann Mukuhi Njihia		Kenya	1:17:04
2	Jackline Musyawa Nzivo	// //	Kenya	1:19:03
3	Viola Jelagat	M	Kenya	1:19:27



Rank	Name	Country	Gun Time
1	Kawarai Tsukasa	Japan	0:34:00
2	Koech Walter Kiptanui	Kenya	0:34:36
3	Simion Kipkorir Ruto	Kenya	0:35:27

MSIG 10 km (Women - Open)

Name	Country	Gun Time
Carolyne Chepkwony	Kenya	0:39:33
Lim Hooi Kheng	Malaysia	0:49:19
Michelle Anne C.Tibagacay	Philippines	0:49:58
	Carolyne Chepkwony Lim Hooi Kheng	Carolyne Chepkwony Kenya Lim Hooi Kheng Malaysia

Full Marathon 42 km (Men - Malaysians)

Rank	Name	Country	Gun Time
1	Fabian @ Osmond Bin Daimon	Malaysia	2:41:55
2	Shaharudin Bin Hashim	Malaysia	2:45:28
3	Lim Kien Mau	Malaysia	2:47:53

Full Marathon 42 km (Women - Malaysians)

Rank	Name	Country	Gun Time
1	Yuan Yu Fang	Malaysia	3:37:16
2	Loh Chooi Fern	Malaysia	3:37:34
3	Choong Swee Ying	Malaysia	3:38:43



COURSE & NATIONAL RECORDS

COURSE RECORDS

Date	Discipline	Name	Country	Time	Gander
24 Jun 12	Marathon	Kennedy Kiproo Lilan	Kenya	2:14:45	Male
26 Jun 11	Marathon	Rose Kerubo Nyangacha	Kenya	2:34:37	Female

NATIONAL RECORDS

Date	Discipline	Name	Place	Time	Gander
5 Sep 10	Marathon	Woo Chan Yew	Canada	2:28:36	Male
4 Jul 04	Half Marathon	Muniandy Arul Thevar	lpoh	1:07:59	Male
30 May 00	Marathon	Yuan Yu Fang	Kuala Lumpur	2:49:28	Female
21 May 05	Half Marathon	Norlida Ismail Darwin	Australia	1:27:15	Female

If you're like other Malaysians right now, chances are your throat is feeling itchy, your eyes are dry and you're walking around with a heavy, lethargic feeling.

Yeah, you're bothered by the heat and haze. And not just emotionally. The heat is causing your body to lose more fluids. And when you're de-hydrated, everything starts working a little slower.

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TO RUNNER'S GUIDE 2014. STANDARD CHARTERED KL MARATHON

AWARDS PRESENTATION PROGRAMME

Time		Venue
8.15am	MSIG 10km Men's and Women's Speed Open Awards	Dataran Merdeka
8.30am	Honda Half Marathon Men's & Women's Open Awards	Dataran Merdeka
8.45am	Full Marathon Men's & Women's Open Awards	Dataran Merdeka
9.15am	MSIG 10km Men's & Women's Veteran Awards	Dataran Merdeka
9.30am	Honda Half Marathon Men's & Women's Veteran Awards	Dataran Merdeka
9.45am	Honda Half Marathon Men's & Women Malaysian Awards	Dataran Merdeka
10.00am	Full Marathon Men's & Women Veteran Awards	Dataran Merdeka
10.15am	Full Marathon Men's & Women's Malaysian Awards	Dataran Merdeka
10.30am	Corporate Challenge Awards	Dataran Merdeka
10.45am	Ministries Challenge Awards	Dataran Merdeka
11.00am	Universities Challenge Awards	Dataran Merdeka



AWARDS ALLOCATION

The following categories are competitive categories. A hearty congratulations to all winners! Please check in at the winners' tent no later than 30 minutes before the scheduled time of your award presentation ceremony. With the exception of medical reasons, it is mandatory that you attend the award presentation ceremony to be eligible for your prize money.

THE AWARDS ALLOCATION FOR THE COMPETITIVE CATEGORIES (IN USD)

Full Marathon (42	2.195 KM): O	PEN CA	LEGORY							
Rank	1st	2nd	3rd	4th	5th	6th	7th	8th	9th	10th
Men	17,500	7,500	5,000	3,500	2,500	1,500	-	-	-	-
Women	17,500	7,500	5,000	3,500	2,500	1,500	-	-	-	-
						- 4				11 1
Full Marathon (42	2.195 KM): M	ALAYSI	AN CITI	ZENS						
Rank	1st	2nd	3rd	4th	5th	6th	7th	8th	9th	10th
Men	3,000	1,500	1,000	750	500	300	200	150	100	75
Women	3,000	1,500	1,000	750	500	300	200	150	100	75
					- 17					
Full Marathon (42	2.195 KM): V	ETERAN	CATEG	ORY (40	+)					
Rank	1st	2nd	3rd	4th	5th	6th	7th	8th	9th	10th
Men	1,250	700	450	300	200	100	75	50	40	30
Women	1,250	700	450	300	200	100	75	50	40	30



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Corporate Office:

AWARDS ALLOCATION

Honda Half Mara	thon (21.1 K/	И): OPE	N CATE	GORY						
Rank	1st	2nd	3rd	4th	5th	6th	7th	8th	9th	10th
Men	1,000	700	500	300	100	-	-	-	-	-
Women	1,000	700	500	300	100	-	-	-	-	-
Honda Half Mara	thon (21.1 K/	л): MAL	AYSIAN	CITIZEN	IS					
Rank	1st	2nd	3rd	4th	5th	6th	7th	8th	9th	10th
Men	500	250	150	100	75	-	-	-	-	-
Women	500	250	150	100	75	-	-	-	-	-
Honda Half Mara	thon (21.1 K/	۸): VETE	RAN C	ATEGOR'	/ (40+)					
Rank	1st	2nd	3rd	4th	5th	6th	7th	8th	9th	10th
Men	300	160	100	80	60	-	-	-	-	-
Women	300	160	100	80	60	-	-	-	-	-
MSIG 10 KM (10.6	KM): OPEN (CATEGO	RY							
Rank	1st	2nd	3rd	4th	5th	6th	7th	8th	9th	10th
Men	200	100	75	60	50	-	-	-	-	-
Women	200	100	75	60	50	-	-	-	-	-
MSIG 10 KM (10.6	KM): VETER	AN CAT	EGORY ((40+)						
Rank	1st	2nd	3rd	4th	5th	6th	7th	8th	9th	10th
Men	100	50	35	30	25	-	-	-	-	-
Women	100	50	35	30	25	-	-	-	-	-

BONUS (NEW ROUTE RECORD & MALAYSIA RECORD) (IN USD)

Category	Full Marathon (Open Category)	Full Marathon (Malaysia Citizens) New National Record	Honda Half Marathon (Malaysia Citizens) New National Record
Men	2,500	1,500	1,000
Women	2,500	1,500	1,000

BONUS (MSIG 10 KM OPEN CHAMPION)

Category	MSIG 10 KM (Open Category)
Men	*Return trip for 2 to Osaka, Japan
Women	*Return trip for 2 to Osaka, Japan

*Return trip for 2 is ex. Kuala Lumpur only. All expenses incurred for winners who are travelling from outside of Kuala Lumpur shall be borne by the winners. Includes MSIG Travel Insurance for 2. Bonus prize: Permanent and/or temporary staff or employees of MSIG Insurance (Malaysia) Bhd are NOT eligible for the Bonus Prize. Prize is not transferable nor exchangeable for cash. Prize must be utilized within 12 months from the issuing date of Travel certificate redemption. Failure to comply with the Rules and Regulations of the Standard Chartered KL Marathon will result in the automatic forfeit of the prize. Redemption and travel is at your own risk. The Organisers and Sponsors of Standard Chartered KL Marathon will not be held liable for any damages, losses or any inconveniences which may occur before, during and after the redemption of the prize.

ELITE ATHLETES

NAME	COUNTRY	GENDER	BEST	TIME	
IVUTI PATRICK MUTUKU	KENYA	MALE	2:07:49	2009	PRAHA
WEGAYHEU GIRMA TEFERA	ETHIOPIA	MALE	2:08:25	2010	SEOUL
SAMWEL KIPTANUI MASWAI	KENYA	MALE	2:08:52	2013	BERLIN
CHELIMO LUKA KIPKEMOI	KENYA	MALE	2:10:11	2010	CHUNCHEON
GELA HAILU SEIFU	ETHIOPIA	MALE	2:10:17	2011	FIRENZE
MATHEW KOSGEI BOWEN	KENYA	MALE	2:10:57	2013	FRANCE
KENNEDY KIPROO LILAN	KENYA	MALE	2:11:36	2011	ZHENGZHOU
TEMESGEN HABTEMARIAM BEKELE	ETHIOPIA	MALE	2:11:42	2013	KOLN
ROBERT KILAGAT KOSGEI	KENYA	MALE	2:13:24	2012	CHONGQING
HELLEN WANJIKU MUGO	KENYA	FEMALE	2:29:59	2012	KOSICE
ABEBE TEKLU GEBREMESKEL	ETHIOPIA	FEMALE	2:30:18	2013	WARSZAWA
ROSE KERUBO NYANGACHA	KENYA	FEMALE	2:32:44	2011	MACAU
HIRUT GUANGUL	ETHIOPIA	FEMALE	2:33:02	2012	USA
ZEHARA KEDIR DATU	ETHIOPIA	FEMALE	2:34:14	2012	HONG KONG
DEMES ALEMTSEHAY MESFIN	ETHIOPIA	FEMALE	2:34:22	2012	ITALY
SHEWARGE ALENE AMARE	ETHIOPIA	FEMALE	2:35:30	2014	SANTIAGO DE CHILE
FRIDAH JEPKITE TOO LODEPA	KENYA	FEMALE	2:35:48	2009	HANNOVER
TIGIST MEMUYE GEBEYEHU	ETHIOPIA	FEMALE	2:36:12	2010	AHMEDABAD
KIDIST FISEHA TEDLA	ETHIOPIA	FEMALE	2:37:33	2014	ADDIS ABABA
HALIMA HUSSEN KAYO	ETHIOPIA	FEMALE	2:38:49	2013	VENEZIA
ZINASH ALEMU	ETHIOPIA	FEMALE	2:39:08	2007	VALENCIA
WORKNESH SHASHE	ETHIOPIA	FEMALE	2:40:35	2011	TEL AVIV
ROSE CHEKURUI KOSGEI	KENYA	FEMALE	2:41:05	2013	KUALA LUMPUR



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RUN FOR A REASON

Keeping up with tradition, the Standard Chartered KL Marathon is proud to once again feature the 'Run For a Reason' programme where individuals can raise funds for charity and the 'Corporate Challenge' where business entities can raise funds while fostering teamwork by sending their own team of runners to the marathon.

We are proud to welcome back the National Autism Society of Malaysia, Hospis Malaysia and of course, the Standard Chartered Foundation. We are also pleased to welcome the Malaysian Nature Society as we help to save our environment.

The money that is raised is channelled to the respective charities in its entirety and we are proud to truly be, 'a Race with a Heart'.

On behalf of all our charity partners, thank you from the bottom of our hearts.

Our Charity Partners;

Standard Chartered **Foundation** **Charity Name** : Standard Chartered Foundation

Address : P.O. Box No. 12276, 50732 Kuala Lumpur

Contact No : Tel: +603-2781 7212

Website : http://www.standardchartered.com.my/media-centre/

sctf/index.html

Charity Name : The National Autism Society of Malaysia

Address : NASOM Headquarters, 4 Jalan Chan Chin Mooi,

Off Jalan Pahang, 53200 Kuala Lumpur.

Contact No : Tel: +603-4022 3744 http://www.nasom.org.my Website



Charity Name : Malaysian Nature Society

JKR 641 Jalan Kelantan, Bukit Persekutuan, 50480 Address

Kuala Lumpur.

Contact No Tel: +603-2287 9422 Website http://www.mns.my



Charity Name : Hospis Malaysia

Address : 2 Jalan 4/96, off Jalan Sekuci, Taman Sri Bahtera,

Jalan Cheras, 56100 Kuala Lumpur.

Contact No : Tel: +603-9133 3936

Website http://www.hospismalaysia.org/





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RUNNERS' INFORMATION

GENERAL FACTS

DRINKS STATIONS

Ice Mountain drinking water is available at the Start area and every 2km after the first 4km and every 1.6km after the first 20km.

2. ISOTONIC STATIONS

100Plus isotonic drinks are available every 4km after the first 4km. Every finisher will get water and isotonic drinks at the Finish area.

SPECIAL DRINKS (FULL MARATHON AND HALF MARATHON ONLY)

Athletes can submit their own drinks at the information tent located near Royal Selangor Club Dataran Merdeka. Officials will be there from 2 – 3am on 12 October 2014.

POWER GEL STATIONS

Power Gels are available at the 26.4km and 32.8km mark for Full Marathon runners.

FRUIT STATIONS

Bananas are available at the 29.6km mark and 36km for Full Marathon runners and 14km mark for Half Marathon runners.

TOILETS

Toilets are available at the Start & Finish area as well as along the routes.

DISTANCE MARKERS

Distance markers are placed at every kilometer along the routes.

8. SURAU

Male and Female surau facilities are available at Dataran Merdeka. Surau facilities are also available at KM11 for Full Marathon runners for Subuh prayers.(AKLEH Toll)

9. TIMING

All runners except for 5km and Kids Dash categories will be timed using the MYLAPS BibTag system.

10. TIME LIMIT

The event officially closes at 12.00pm (noon) on 12 October 2014.

11. ROAD CLOSURES

Normal traffic conditions will resume 6 hours after the Full Marathon start time (4.30am) after which you will be required to board the sweeper bus. Should you insist on continuing your run, please do so on the pavements and be mindful of traffic conditions.

12. RACE ROUTES

Full Marathon, Half Marathon and 10km routes are AIMS certified routes which is undulating and in some parts, hilly.

13. MEDICAL ASSISTANCE

Medical assistance is available at the Start & Finish area as well as every 2km along the routes. Medical Officials are authorised to stop any runner and remove their timing chip as they see fit to ensure runners' safety. Your health is top priority! Do not put yourself at risk!

14. OVERSEAS RUNNERS

Over 2,000 foreign runners from more than 83 countries will participate in the event. WELCOME to our beautiful city!

15. **VOLUNTEERS**

Over 1,500 volunteers will be working tirelessly during the event. THANK YOU!

16. SUPPORTERS

The event aims to also provide supporters with a great experience. Supporters are encouraged to cheer the runners on along the routes or at Dataran Merdeka.

RUNNERS' ENTITLEMENTS AND SERVICES

RACE ENTRY PACKS SHALL COMPRISE

- ★ Event bag
- * Exclusive Running Singlet
- Bib with safety pins

- * Timing Chip (Full Marathon, Half Marathon and 10km runners only)
- 1 Pair of Safety Arm bands (Full Marathon runners only)
- Sponsored items

AT THE FINISH LINE

Once you've crossed the finish line, don't forget to collect;

FINISHER MEDAL (Full Marathon, Half Marathon and 10KM only)

All runners who complete their race within the stipulated time will receive a Finisher's Medal.

EXCLUSIVE FINISHER'S TEE (Full Marathon only)

All Full Marathon runners who complete their race within 6 hours will receive an exclusive Standard Chartered KI Marathon Finisher T-shirt.

CERTIFICATES

5km and Kids Dash participants who complete their race within stipulated time can collect their certificates immediately after the race. Finishers in other categories will receive their certificates within 2 months after the race either via online download or mail (for those who option for the certificate mailing option).

RESULTS (Full Marathon, Half Marathon and 10km only)

Results will be posted on www.kl-marathon.com within 24 hours after the event. All results and rankings are according to 'Gun Time', in compliance with IAAF rules. 'Net Time' results will be provided to give runners an idea of their actual timing. Race results are final.

BAGGAGE FACILITIES

Any bags not collected by 12.00pm on 12 October 2014 will be donated to charity or disposed of at organiser's discretion.

PHOTOS

Photos of runners crossing the finishing line can be found on Marathon-photos.com between 13 October 2014 and 30 April 2014. Runners can find their photos by entering their bib number and purchase the photos at a fee set by Marathon-photos.com

Don't forget to flash that winning smile and display your bib number clearly when you cross that finish line!

POST RACE MASSAGE

Massage services are available at the Finish Area for a minimal fee.

REFRESHMENTS

Light refreshments are available at Dataran Merdeka at minimal costs.

DO's

- Use the garbage bins provided
- Respect volunteers, officials, crew and other
- Listen to your body.
- Retire at once if recommended to do so by a

DON'T's

- Don't litter
- Don't jump queues
- · Don't argue with Officials. They have the right to remove you from the race and impound your timing chip if they find you guilty of wrona-doina
- Don't run if you are feeling unwell



^{*}e-Runners' Guide book is available for download on www.kl-marathon.com

BIBS

- All bibs are colour coded indicating which category you are registered in. You must run in the category you are registered in.
- Bibs are strictly not transferable nor exchangeable.
- The timing device is attached to the back of your bib.
- Do not fold or remove the timing device from your bib.
- If you do not run in your registered race category, your time will not be registered resulting in automatic disqualification and you will not receive a Finisher's medal or Certificate of Achievement.



TIMING DEVICE

At the Standard Chartered KL Marathon 2014, the MYLAPS BibTag system will be used to time your race.

The BibTag is a single tag attached to the back of your bib number.

At every timing point, (start, splits and finish) detection mats will be on the ground to measure your time.

The BibTag makes timing very easy for you. All you have to do is correctly wear your bib number (visible on your chest).

The BibTag timing device is disposable and does not need to be returned after your race.

Tips for a guaranteed correct timing:

- Wear the bib number visibly on the chest of your running vest. Do not cover the bib number with
 your jacket or with your hands while crossing the mats at the start, split or finish line. These mats
 receive the signal from your BibTag by direct line of sight, so nothing should be placed in between
 your bib number and the mat
- Do not fold or crumple your bib number, especially not the BibTag
- Use four pins on the corners of the bib number, do not pierce the BibTag
- Do not remove the foam spacer. The foam is needed to give you an accurate time

The BibTags do not have to be returned after the race, you can keep the bib number with BibTag as a souvenir or it can be thrown away with the regular waste.

About MYLAPS

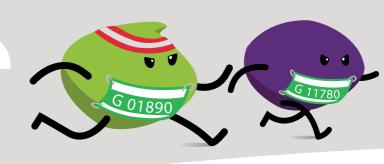
Automatic sports timing was invented over 30 years ago by the founders of MYLAPS Sports Timing. Since then we have become the worldwide market leader in sports timing and scoring. With a wide range of timing systems we have a timing solution for all sports where time determines the performance.

Every year MYLAPS captures the performance of over 20 million racers and athletes. From professional to amateur level, from small to high density events, all choose MYLAPS as their technology partner. The following companies trust us as their partner; marathons of Boston, Berlin, and Hong Kong, the Olympic Games, MotoGP and NASCAR.



Snap cover from **Msig**





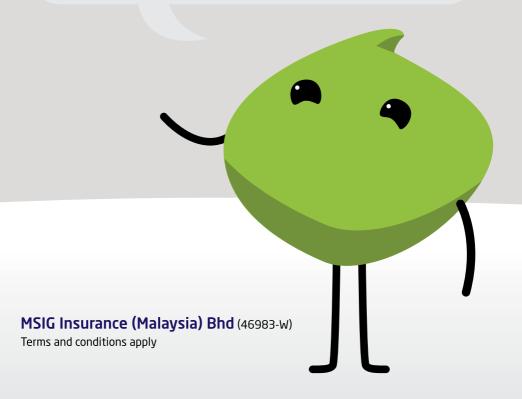


Here's how:

Scan the QR code or visit www.takeiteasy.com.my

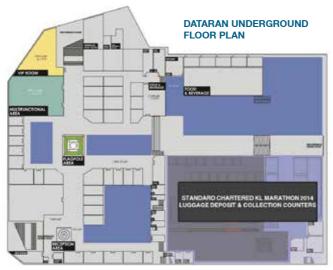
Hi, I'm Take-It-Easy (TIE)

Run with me and I'll cover you with Marathon PA insurance for RM3!



BAGGAGE HANDLING SERVICE

- Please ensure that your belongings are kept in the Standard Chartered KL Marathon 2014 event bag provided with your race entry items. Loose items will not be accepted.
- Runners may deposit/collect their Standard Chartered KL Marathon 2014 event bag at the baggage collection counters on 12 October 2014 from 3.00am till 12.00pm. All bags not collected after 12.00pm will be donated to charity or disposed of at organiser's discretion.
- At the counter, exchange your bag for a baggage tag attach the baggage tag to your bib and the corresponding numbered tag will be attached to your event bag and stored.
- Present your bib with the baggage tag at the same counter to collect your bag after your run.
- Runners are encouraged to pack light on event day and refrain from bringing any valuables to the
 event
- Runners are also encouraged to pass their belongings to their friends, family or trusted supporters
 and use the baggage handling service as a last resort to avoid having to queue for bag collection.
- Please be aware that queuing time for bag collection may take up to 45 minutes.
- The baggage handling service is located at Dataran Underground.



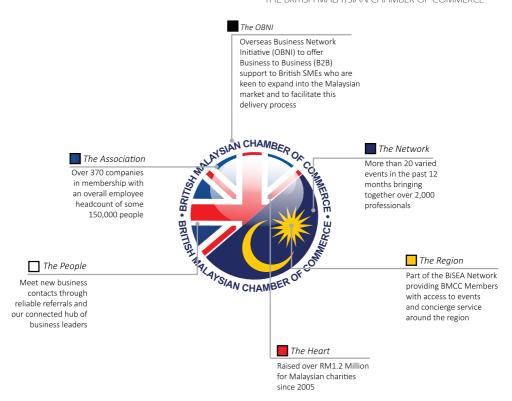


TERMS AND CONDITIONS

- Runners deposit their bags at their own risk. The organisers will not be held liable for any loss and/ or damage, whether personal or otherwise, to any items deposited at the baggage collection counters.
- The organisers reserve the right to examine contents of any bags deposited at the baggage collection counters.
- Only bags not exceeding 60cm x 50cm x 20cm will be accepted.
- Storage of bags is at the sole discretion of the organisers and the organisers reserve the right to refuse storage of any bags without notice.

KL'SBUSINESS TOPCHAMBER TOPCHAMBER

BUSINESS is CALLING: WHY YOU SHOULD JOIN THE BRITISH MALAYSIAN CHAMBER OF COMMERCE



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To enquire about membership, email membership@bmcc.org.my
To find out more about our events, email events@bmcc.org.my

BRITISH MALAYSIAN CHAMBER OF COMMERCE LOT E04C1, 4th FLOOR EAST BLOCK, WISMA SELANGOR DREDGING, 142-B JALAN AMPANG, 50450 KUALA LUMPUR T: +603 2163 1784 / 1786 F: +603 2163 1781 www.bmcc.org.my











BMCCMALAYSIA

RACE DAY PREPARATION

PRE-RACETIPS

- Eat well throughout the entire day before Race Day. Low fibre and compact sugar foods like carbohydrates are recommended
- You may even like to use liquid meal supplements that are low in residue, leaving you with an
 empty stomach to race light
- Keep yourself hydrated by drinking lots of water
- · Do not attempt to change your sleep pattern. You will be excited, so rest early and relax your body

RACE DAY TIPS

- Get there early and do a head-to-toe warm up before the race
- Start at a pace you can keep. It's better to hold back and finish stronger than struggle in the later stages
- If you feel any discomfort 10 20 minutes into the race, walk for a few minutes and take deep breaths until you feel ready to continue running
- For those running the Full or Half Marathon, it is advisable that you drink water and isotonic drink at the 20km marker to replenish your blood sugar and electrolytes
- Don't be afraid to stop, walk or drink. Many finish by doing all three. If you have to walk, keep to the left and do not obstruct other runners
- · If overtaking, please call out politely, "overtaking on your right"
- If you feel unwell at any stage, go to the medical aid stations or approach the Course Officials.
 Remember, SAFETY FIRST! No one knows how you feel better than yourself

FINISHING THE RACE

- Savour the moment and cross the line with a winning smile
- Finish in your specific lane
- Don't crowd at the finish line as it obstructs other runners about to finish
- Have a good stretch and cool-down
- Queue in an orderly manner to collect your well-deserved finisher's medal
- · Change into dry clothes and slip into your most comfortable footwear

POST RACE TIPS

- Make sure to drink water and eat a light snack
- It is acceptable to receive a massage but avoid partaking in any activities in which you are exposed to heat for an extended period of time (i.e sitting in a hot bath or sauna)
- 24-hours after the race, it is recommended that you jog for 20 minutes as this will help stimulate
 muscle recovery. If you experience unusual pain or discomfort during or after the race, consult a
 physician



HEALTH AND SAFETY ADVICE

The Organising Committee of the Standard Chartered KL Marathon 2014 has its primary focus on the health, safety and well-being of its runners. It is important to remember that the medical provisions are retrospective. i.e, they only respond when a runner is in trouble. Prevention is better than cure and the prevention of problems lie solely in your hands.

We strongly recommend all runners to get a medical check-up before running. This is to ensure that you are in good shape to run. The following is a list of questions you should ask yourselves;

- 1. Has your doctor ever warned you that you have "heart issues" or that you should only be physically active or do sports under medical supervision?
- 2. Are you overweight or underweight?
- 3. During blood pressure monitoring, have you ever recorded high blood pressure?
- 4. Have you ever been diagnosed with high cholesterol?
- 5. Do you smoke or have you smoked extensively in the past?
- 6. Has anyone in your direct family ever suffered from high blood pressure, calcification of the coronary blood vessels/heart attack, blood sugar disease or stroke?
- 7. Do you have diabetes?
- 8. In the past few months, have you had the sensation of a 'racing heart', problems breathing or chest pains, whether while at rest or during physical activity?
- Are you taking any medication for high blood pressure, heart or breathing conditions?
- 10. Do you every feel dizzy or pass out, whether at rest or during physical activity?
- 11. Do you have any problems with your musculoskeletal system, which worsen during physical activity?
- 12. Are you physically and mentally prepared for the run that you are about to embark on?

Remember, any of these symptoms could be indicative of a more serious underlying medical problem. The most important thing you can do is, **Listen To Your Body**. If you develop unusual symptoms either before or during your run such as chest pains, dizziness, nausea, unusual shortness of breath, change in your running style, confusion and disorientation, stop running and seek medical attention.

On the Route

Medical Aid stations are located every 2 km after the first 4 kilometers for the Full Marathon and Honda Half Marathon routes. For the 10km route, Medical Aid stations are located every 2km after the first 3 kilometers. On the 5km route, a Medical Aid station is located at the 3km point. A Medical Centre is also available at the finish area. Emergency Response Vehicles will be located along the routes. For medical attention, please report to an aid station or ask a race marshal for assistance.

Do take every advantage of the refreshment stations located along the routes and replenish your electrolytes and avoid dehydration.

Race Safety and Etiquette

As we strive to provide a safe and enjoyable experience for everybody, please be mindful of some common race etiquette;

- 1. The use of iPods and mp3 players is discouraged in the interest of safety of all participants.
- 2. Always follow the instructions of the race officials and medical officers.
- 3. Run in the starting block that you have selected.
- 4. Do not stop or change directions suddenly.
- If you need to slow down or walk, keep to the left of the road and allow runners to pass you on the right.
- 6. While every precaution has been taken to maintain running routes free of vehicular traffic, it is advisable to always be alert of your surroundings, watch out for errant motorists and alert each other if you notice any imminent danger.
- 7. If you are overtaking a slower runner, call out politely, "overtaking on your right".

REMEMBER

- DRINK enough water.
- EAT if necessary
- DO NOT RUN if you are not fit enough or properly prepared
- DO NOT RUN if you have been sick or on antibiotics in the 3 weeks prior to the race
- DO NOT MEDICATE during the race
- DO NOT BE AFRAID to slow down, walk or even stop.
- BE AWARE of your surroundings







ROAD CLOSURES AND PARKING

The running routes will be closed to traffic between 4.30am and 12.00pm on 12 October 2014. Roads around Dataran Merdeka will be closed from 3.30am on 12 October 2014. Jalan Raja (in front of Bangunan Sultan Abdul Samad) will be closed from Friday, 10 October 2014 at 8.00pm until Sunday, 12 October 2014 at 2.00pm.

For latest updates and full list of road closures and time please visit www.kl-marathon.com and follow us on facebook.

Parking is available at the following venues:

PARKING LOTS	BAYS	PARK BEFORE	EXIT AFTER
Dataran Merdeka Underground Parking (entry from church side)	150	3.30am	10.00am
Daya Bumi Complex	150	3.30am	9.30am
Jalan Tanglin	120	3.30am	11.00am
Jalan Kebun Bunga (Taman Botani)	100	3.30am	11.00am
Metro Parking (Next to LRT Bandaraya)	50	3.30am	10.00am
Central Market	70	anytime	anytime

DROP OFF POINT	DROP OFF TIME
DBKL Menara 1 & 2, Jalan Raja Laut	before 3.00am

PARKING STRICTLY FORBIDDEN*

Jalan Sultan Salahuddin Jalan Cenderawasih Jalan Lembah Jalan Tembusu Jalan Perdana

Jalan Parlimen Jalan Gereja at Dataran Merdeka Jalan Raja Laut Jalan Tuanku Abdul Rahman(Jalan TAR)



Cars parked along these roads will be towed

Public Transportation Services

Dirigo Events Sdn. Bhd. is proud to announce its sponsorship of public transportation services for all Standard Chartered KL Marathon runners.

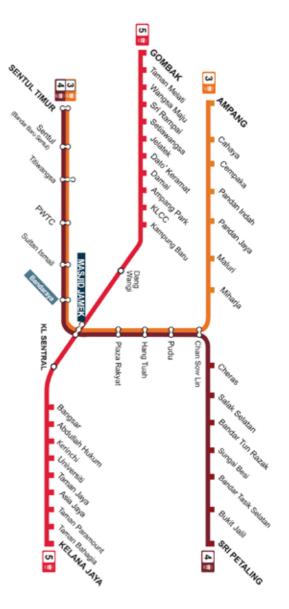
The Ampang, Sri Petaling and Kelana Jaya train lines will commence operations from 3.00am and will run at an interval of 10 minutes. The relevant stations will be open from 2.45am. The nearest station to Dataran Merdeka is Masjid Jamek. Alternatively, you may also alight at Stesen Bandaraya.

Courtesy of Dirigo Events, the LRT service will be complimentary from 3.00am – 6.00am. Normal operations and standard charges will apply thereafter. All you need to do is purchase your MyRapid cards for your trip home.

MyRapid cards can also be purchased at the Standard Chartered KL Marathon Race Entry Pack Collection Expo from 9 – 11 October 2014.

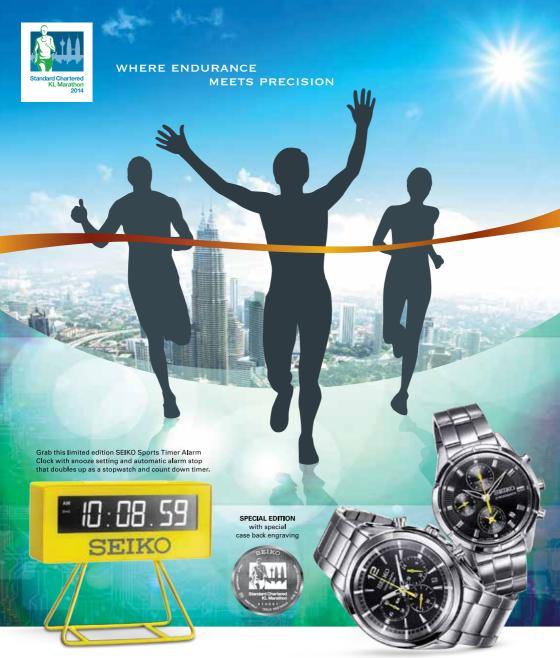
"As race organisers, it is our duty to always provide our runners with the best race experience as possible"

Rainer Biemans, Director, Dirigo Events Sdn. Bhd.



PACE YOUR RACE





SEIKO

DEDICATED TO PERFECTION

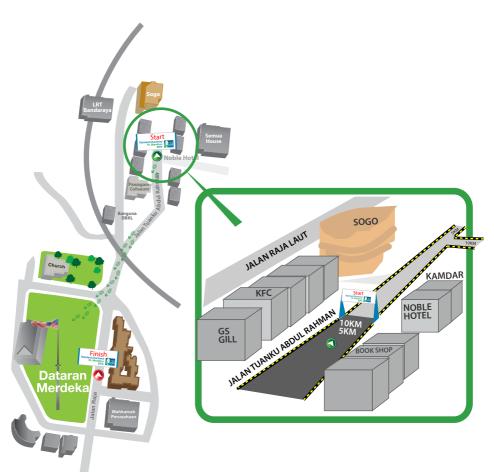
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CP27, Suite 2601-04, 26th Floor, Central Plaza, 34, Jalan Sultan Ismail, 50250 Kuala Lumpur. Tel: (603) 2141 5163 Website: www.thongsia.com.my Insist on SEIKO's International Warranty.

START & FINISH AREA Barricades Train Station Parking Toilets Medical Timing Garage Entrance Surau 656868 Jalan Parlimen

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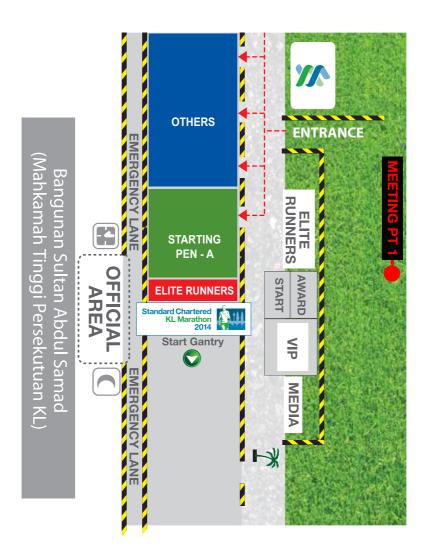
START & FINISH AREA 10KM & 5KM

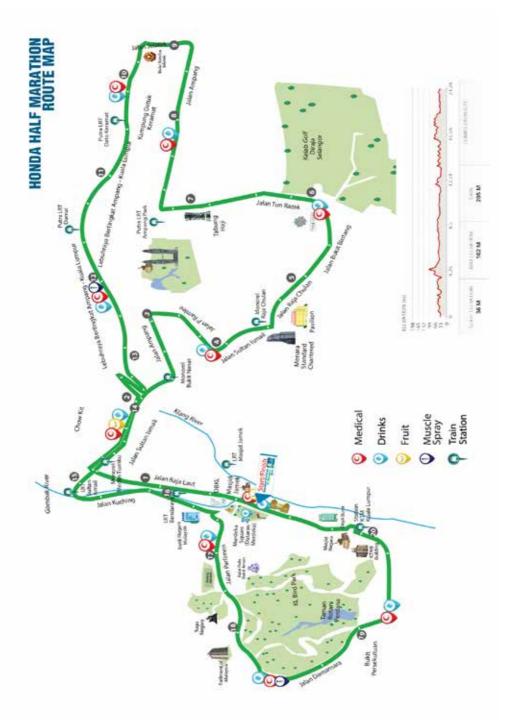


START & FINISH AREA Starting Pens for Full & Half Marathon

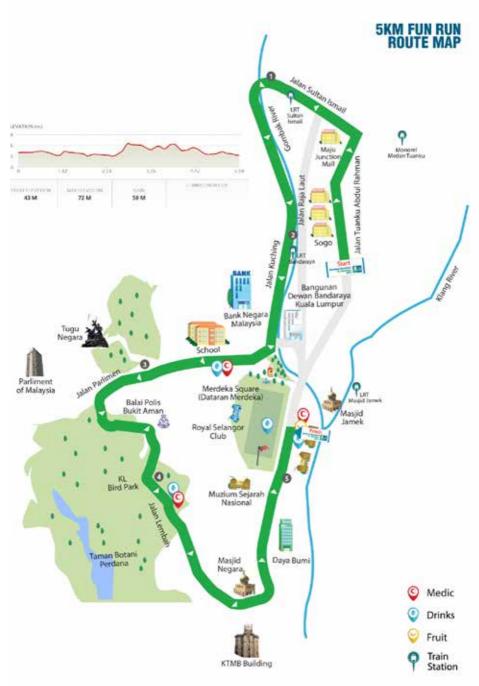
PLEASE TAKE NOTE

- Only runners with the Start Pen A on their timer bib are eligible to enter Green Pen.
- The pen will be closed 10 minutes before flag-off. Any late-comers will forfeit their privilege and have to join the back of the blue pen.
- Full pen closure will be in effect 20 minutes after flag-off. Strictly no runners will be allowed into the pen after that.









3KM KIDS DASH ROUTE MAP

MAX ELEVATION

44 M

32 M

17 M

Train

Station

COMMISSION WORLD

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1KM KIDS DASH ROUTE MAP















LONG







Whether it's cycling, piling up the shopping, surfing, camping or jamming in the park, this car accommodates all. Flip its ULTRA Seats into various modes to transform the interior into a versatile loading space. Its innovative i-VTEC engine with Continuous Variable Transmission (CVT) balances performance and fuel-efficiency for better acceleration and fuel economy of 17.81 km/L*. Add a cool "cockpit" plus an even cooler exterior, and you get a car that's not just your kind of car, but everybody's.

1.5L Grade S: RM72,800.00" 1.5L Grade E: RM79,800.00" 1.5L Grade V: RM87,800.00"





NEW FREE Up to 6 FREE Labour Service up till 100,000km*







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Visit your reasond Honda Authorised desire or king on its worse bonels a son, my

Serms and conditions apply. 'Elected on New European Driving Cycle (NEDC) mode driving. Actual model may very in detail from image shown.

IMPORTANT NOTICES

- · Please adhere to all the rules and regulations as set and found on www.kl-marathon.com
- Insurance All runners are entitled to complimentary accidental insurance coverage courtesy of MSIG Insurance.
- Doping test The Organisers reserve the right to conduct random doping tests on Full Marathon runners according to IAAF anti-doping policies.
- Race results and certification Race results will be posted on the event website within 24 hours after the event. All results and rankings are based on gun time, in accordance with IAAF rules.

Corporate Challenge results will be available 48 hours after the race but runners can still search for their individual results in the regular search mode with 24 hours after the race.

Protests and appeals - Race results are final and any disputes must be submitted in writing within 5 days of the results being published. Disputes and appeals by prize winners must be made on-the-spot and within 30 minutes of the results being published on the notice board onsite or immediately after the prize presentation, whichever is earlier.

The organiser's decision is final and no protests or appeals thereafter will be entertained. Finisher certificates will be sent by post beginning 20 November 2014 for runners who chose the hardcopy certificate mailing option. Kindly email if you do not receive your certificate by 30 November 2014. Any requests after 31 December 2014 will not be entertained.

The organiser is not responsible for delivery failures due to incomplete/wrong addresses or lost mail.

FOR MORE INFORMATION, PLEASE

Fmail: 2014@kl-marathon.com

EMERGENCY CONTACTS

Ambulance/Police: 999 Fire Department: 994 Rescue :991







It's good when your credit card gives you more for less

Sign up for the Standard Chartered JustOne Platinum MasterCard Credit Card and enjoy greater petrol savings with:

- More savings of up to RM840 a year on petrol*
- 1-year annual fee waiver
- RM50 CashBack for new customers** upon activation



- * Calculation based on customers that meet the highest minimum retail spend of RM2500 a month with RM700 of it spent on petroL
- ** New customer means customers who have not held any Standard Chartered Bank Berhad credit card, whether as principal cardholder within the past 12 months before applicant's credit card under this campaign is issued. Limited to one CashBack per new customer only.

Standard Chartered JustOne Platinum MasterCard Credit Card Terms and Conditions Excerpts: Eligibility

- 1. You are eligible to apply for a JustOne Platinum MasterCard if you meet:
 - (a) The minimum age requirement of 21 years for principal cardholder;
 - (b) The minimum age requirement of 18 years for supplementary cardholder.

Petrol CashBack

- 2. We give you petrol cashback in the following situations:
 - (a) petrol cashback of 4% when you spend a minimum of RM500 but less than RM1,000 per month in retail purchases (local and international) on your JustOne Platinum Card as shown in your credit card statement, subject to a cap of RM12 per month;
 - (b) petrol cashback of 7% when you spend a minimum of RM1,000 but less than RM2,500 per month in retail purchases (local and international) on your JustOne Platinum Card as shown in your credit card statement, subject to a cap of to RM28 per month
 - (c) petrol cashback of 10% when you spend a minimum of RM2,500 or more per month in retail purchases (local and international) on your JustOne Platinum Card as shown in your credit card statement, you will receive a petrol cashback cap up to RM70 per month
- 3. The amount of retail purchases made by your supplementary cardholders will count towards meeting your minimum retail purchase requirement to be eligible to receive the petrol cashback.
- Retail purchases excludes cash advances, cash withdrawals, charges for cash advance or cash withdrawals, annual fees, interest, finance charges, disputed transactions, Balance Transfers, and other such charges.
- 5. Reward points are not applicable for this product.

Please refer to the full terms and conditions of JustOne Platinum MasterCard Credit Card, available on our website at sc.com/my/jocplat, or at our branches.

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